

## PRESS RELEASE

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### **Experior Photonics, Inc. becomes Experior Laboratories, Inc.**

**February 08, 2010 Oxnard, California** – Effective February 2010, Experior Photonics, Inc. has changed its legal company name to Experior Laboratories, Inc.. The company name change is a reflection of Experior's broadened market scope and service portfolio. Initially focused on providing test services for fiber optics exclusively, Experior has over the last couple of years extended its service offering to electrical component testing and other industrial markets. The additional services and testing capabilities offered today are synergistic to Experior Labs existing laboratory infrastructure and service model and provide many of its customers with new opportunities for component level qualification testing of electrical devices and products.

Adding "Laboratories" to its company name, Experior emphasizes and holds true to its core vision and overall strategic focus. Services offered today range from optical and electrical components testing and qualification to instrument calibration and general environmental testing. "Experior is excited to extend its successful and proven service model to new markets and strengthen its relationships with existing customers" adds Lorenz Cartellieri, president of Experior. "This name change is the most recent step to support that mission". With the name change Experior Labs also updated its company logo and website. The new web address is [www.experiorlabs.com](http://www.experiorlabs.com)

#### About Experior Laboratories

Headquartered in Oxnard, Calif., Experior Laboratories, Inc. specializes in providing independent third party testing services to manufacturers in optical and electrical component industries. Experior specializes in qualification and design verification testing as well as calibration services for component manufacturers, military contractors, integrators and system providers within telecom, datacom, military, aerospace and industrial markets. As the fastest growing independent test laboratory in North America, Experior Labs is recognized for its superior customer service, consistent on-time delivery, project management by experts and end-to-end accountability. Please visit [www.experiorlabs.com](http://www.experiorlabs.com) to learn more.

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